# **ABERSYCHAN & 26 DENTAL SURGERY**

# **Privacy Policy**

The Dental Surgery @ Aberdent & 26 Dental understands the value of your personal information and we respect your right to privacy. We are committed to maintaining your confidence and trust. This commitment includes protecting the personal information that we obtain from you.

#### Information We Collect

General: Unless you provide information voluntarily, we will not collect any personal information about you when you visit <a href="https://www.26dental.co.uk">www.aberdent.co.uk</a>/www.26dental.co.uk

Email from You: You may email messages to us that will contain your screen name and email address along with any additional information you may wish to include in the text of your message. We do not share your personal information with third parties, unless you have granted us permission to do so.

Website Usage Information: Our web server automatically collects and aggregates information about your visit to <a href="www.aberdent.co.uk">www.aberdent.co.uk</a>/www.26dental.co.uk, including your IP address, service provider, browser type, domain names of referring websites, operating system, pages accessed on our website, and the date and time of your access. This information is not personally identifiable. We analyze this aggregated information in an effort to optimize your experience and enhance your time spent with us online.

## Third Party Relationships

We may disclose or use your personal information when we, in good faith, believe that either the law requires us to do so or such action is necessary to protect or defend The Dental Surgery @ Aberdent & 26 Dental's rights or property.

# Access, Correction and Maintenance of Personal Information

We provide reasonable and practical access for you to identify inaccuracies in your personal information. If you provide us with personal information through the The Aberdent & 26 Dental Surgery website, you have the right to access this data.

To request an update, modification, or deletion of any personal information maintained by The Dental Surgery @ Aberdent & 26 Dental, please contact us. We will, upon request, update or delete your personal information.

We keep the personal information collected through our website as long as it is required to service your request, or until you request its deletion. We retain aggregated information collected about your visit to our website (ie. browser type, domain name, pages visited) until we have completed our review and analysis of this information.

We do not add third party data to your personal information and maintain your personal information in a merged or supplemented format.

Opt Out Process: If you are a Dental Surgery @ Aberdent & 26 Dental contact, you may receive direct mail or other marketing material from The Dental Surgery @ Aberdent & 26 Dental.

At any time, you can "opt out" of receiving direct mail and marketing material from The Dental Surgery @ Aberdent & 26 Dental by either contacting The Dental Surgery @ Aberdent & 26 Dental or by following the "unsubscribe" instructions contained within the communication.

If at any time in the future we decide to use your personal information for a purpose not currently stated in this Policy, we will modify the Policy to disclose such usage in accordance with **Changes to the Dental Surgery @ Aberdent & 26 Dental Privacy Policy** as stated below.

## Links to Third Party Websites

Websites accessed from <a href="www.aberdent.co.uk">www.aberdent.co.uk</a> www.aberdent.co.uk</a> via hyperlinks or links to other sites may be governed by privacy policies and practices that differ from this Policy. The information practices of other third party websites linked to <a href="www.aberdent.co.uk">www.aberdent.co.uk</a>/www.26dental.co.uk are not covered by this Policy. You are encouraged to become familiar with the privacy policies and practices of every website you visit prior to disclosing any personal information.

#### **Use of Cookies**

A cookie is a small text file containing a unique identifier that is placed on your computer's hard drive when you visit a website. We do not use cookies on this website.

# Changes to the Dental Surgery @ Aberdent & 26 Dental Privacy Policy

We may modify or amend this Policy from time to time. In an effort to keep you informed of changes to this Policy, we will indicate the effective date of the currently posted policy at the top of the Policy. For substantial changes to this Policy, we will notify you by placing prominent notice on our homepage. Changes to this Policy will not affect our use of previously provided personal information. No personal information provided by you under the terms of this Policy (or any prior version of this Policy) will be used in a manner that is materially inconsistent with it, without your prior written permission.

Acceptance: By using <a href="www.aberdent.co.uk">www.aberdent.co.uk</a>/www.26dental.co.uk</a>, you signify your acceptance of this Policy, as amended from time to time in accordance with the Changes to The Dental Surgery @ Aberdent & 26 Dental Privacy Policy section above. If you do not agree with the terms and conditions contained in this Policy, please do not use this website.